



2010 National Summit on a People-Centred Economy

SUMMIT PROGRAM

May 30 – June 1, 2010 • Ottawa, Ontario



SUMMIT STEERING COMMITTEE

JOHN ANDERSON
Canadian Co-operative Association

RUPERT DOWNING
Canadian Social Economy Hub

TIM DRAIMIN
Causeway Social Finance

ADAM JAGELEWSKI
Causeway Social Finance

DIANA JEDIG
Canadian CED Network

DAVID LEPAGE
Enterprising Non-Profits and Social Enterprise
Council of Canada

MIKE LEWIS
Canadian Centre for Community Renewal and BC/
Alberta Research Alliance on the Social Economy

ANNIE MCKITRICK
Canadian Social Economy Hub

IAN MACPHERSON
Canadian Social Economy Hub

NANCY NEAMTAN
Chantier de l'économie sociale

JESSICA NOTWELL
Women's Economic Council

YVON POIRIER
International Committee, Canadian CED Network

MICHAEL TOYE
Canadian CED Network

SUMMIT ISSUE PAPER LEADS

Finance and Investment

JESSICA NOTWELL
Women's Economic Council

MIRI KATZ
Causeway Social Finance

Enterprise Development

JOHN ANDERSON
Canadian Co-operative Association

NANCY NEAMTAN
Chantier de l'économie sociale

Local Revitalization

MICHAEL TOYE
Canadian CED Network

Organizing the Social Economy Marketplace

DAVID LEPAGE
Enterprising Non-Profits

Building the Movement

RUPERT DOWNING
Canadian Social Economy Hub

Towards a Global People-Centred Economy

YVON POIRIER
International Committee, Canadian CED Network

Towards a People-Centred Economy

In 2008, several networks and organizations began to discuss the possibility of holding a National Summit on a People-Centred Economy. Building a people-centred economy has long been at the heart of co-operative, credit union, social economy and community economic development movements, along with a broad swath of the non-profit world. All these sectors grew out of the historical struggle against want, impoverishment and deep inequalities.

Recent global financial and economic instability, combined with energy, food and water security issues in the context of climate change and increasing petroleum scarcity, highlight the local and global imperative to find ways of integrating social and environmental goals into a triple bottom line covenant to build a sustainable future.

Citizen-led innovation has created a wide range of tools and strategies that demonstrate how another world is indeed possible. New financing instruments for non-profits and social enterprises; a new wave of co-operative creation including multi-stakeholder co-operatives forging innovative solutions across a range of social and economic sectors; tailored approaches to integrating high risk populations into jobs through enterprises that combine earned revenue with progressive private and public funding sources; co-operatives and non-profit projects that increase housing affordability; community-based renewable energy projects and carbon reduction and energy savings strategies; and comprehensive community-based approaches to community revitalization and poverty reduction; these are a few of the arenas of innovation.

Given the urgency of the challenges before us, these effective innovations need to be scaled up now more than ever.

The National Summit on a People-Centred Economy is designed to do just that. Bringing together key partners for the first time in a joint event, and reaching out to new stakeholders who share much of our vision, the Summit seeks to mobilize existing networks and organizations around a common agenda for action. The Summit also builds on the extensive research produced by the 5-year Canadian Social Economy Research Partnerships, and recognizes the importance of research to our continued development.

The draft issue papers that were published in March 2010 on the six Summit themes started an extensive outreach and engagement process. Feedback on those papers through in-person events, telelearning sessions and an on-line wiki contributed to their updating, and produced the revised recommendations that are being put forward for discussion at the Summit.

It is now up to Summit participants, from across Canada and around the world, to make this National Summit on a People-Centred Economy our shared success. We hope that these two days will allow participants to make new contacts, discover new allies, and reinforce our commitment to action. Finally, we hope that all participants will leave the Summit energized to continue the development of a people-centred economy that is the foundation of inclusive and sustainable communities.

Thank you to all for your contributions and have a great Summit!

2010 National Summit on a People-Centred Economy

3-DAY SCHEDULE

Except for the Concurrent Thematic Workshops on Monday afternoon, all Summit activities will take place in the main plenary hall, the Carleton Alumni Hall and Sports Centre. Thematic workshop locations are indicated beside the workshop summaries in this program.

SUNDAY, MAY 30, 2010

9:00am – 12:00pm

Pre-Summit Event: Applying a Gender Lens to the People-Centred Economy

1:00pm – 4:00pm

Pre-Summit Event: Canadian CED Network Annual General Meeting

7:00pm – 9:00pm

Summit Opening with **Keynote Speakers:**

- **Raj Patel**, New York Times bestselling author of *Stuffed and Starved* and *The Value of Nothing*;
- **Ken Delaney** (United Steelworkers) and **Michael Peck** (Mondragon International), representatives of the new joint initiative between the world's largest worker-owned co-operative and North America's largest industrial union.

MONDAY, MAY 31, 2010

8:45am – 9:00am

Welcome and remarks from Ted Jackson, Faculty of Public Affairs, Carleton University

9:00am – 9:15am

Hon. **Jean-Pierre Blackburn**, Minister of Veterans Affairs and Minister of State (Agriculture)

9:15am – 10:15am

Portrait of the People-Centred Economy

- **Nancy Neamtan**, President and Executive Director of the Chantier de l'économie sociale;
- **Ian MacPherson**, Principal Investigator and Co-Director of the Canadian Social Economy Hub and co-operative historian;
- **Carlos Amorín**, International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations – Latin America.

10:15am – 10:45am

Break

10:45am-12:00pm

Overview of Summit Themes

12:00pm – 1:30pm

Networking Lunch

Sponsored by  **Assiniboine**
CREDIT UNION

1:30pm – 4:30pm

Concurrent Thematic Workshops
See workshop summaries and locations on pages 5 to 16.

TUESDAY, JUNE 1, 2010

9:00am – 10:30am

Plenary Report-Back on Workshop Results and Recommendations

10:45am – 11:00am

Hon. **Michael Ignatieff**, Liberal Party of Canada

11:00am – 12:00pm

Cross-Sector Perspectives on Action with **David Berge**, Vancity Credit Union, **Susan Tanner**, Canadian Environmental Network

12:00pm – 1:30pm

Networking Lunch

1:30pm – 3:30pm

Proposed Declaration & Commitments: Plenary Discussion

3:30pm – 4:00pm

Conclusion and Launch of the People-Centred Economy Declaration and Action Plan



UC	University Centre	MC	Minto Centre	AH	Alumni Hall and Sports Centre
◇	Designated Smoking Area	PG	Parking Garage	AT	Azrieli Theatre
—	Underground Tunnels	PH	Prescott House	CO	Residence Commons
Ⓟ	Permit only/Pay and Display Parking	RH	Renfrew House	LE	Leeds House
		SH	Stormont House	LH	Lanark House

Carleton UNIVERSITY
Canada's Capital University

Smoking on campus is only permitted in Designated Smoking Areas

Workshop #1

MONDAY MAY 31, 1:30PM – 4:30PM

MINTO BELL THEATRE

Finance and Investment

Canada's non-profit sector is economically significant and growing. It currently represents \$120 billion in annual expenditures – more than Canada's retail, mining, or oil and gas sectors. At the same time, however, the sector is significantly underfinanced and undercapitalized relative to the needs and opportunities before it. The sector lacks both donation and grant revenue to sustain subsidized charitable services and investment capital to expand entrepreneurial models of mission delivery. In general, non-profit organizations currently have very limited access to the financial tool kits available to the private sector and government and philanthropy are limited in their capacity to meet this need, particularly in light of current economic conditions, which make the need to find new ways to finance social and environmental innovation even more imperative.

Enabling access to new sources of capital is critical to the ability of organizations with Canada's Social Economy to innovate, scale up successful solutions, and extend their services/programs and impact. Engaging private capital represents our best strategy for growing this sector further to meet new and expanding public needs or to be more innovative in how we respond to current challenges.

Social finance, and the enterprises it supports, is proving internationally to be a successful way to leverage private capital to generate large-scale public benefits, giving enterprising non-profit organizations, cooperatives and social enterprises the resources and flexibility they need to innovate and expand their impact. As governments in Canada contemplate significant new infrastructure investments to stimulate the economy and regulatory reforms to our capital markets, institutions and practices, this is an opportune time to consider how we can make parallel investments in our social infrastructure through policy, regulatory, and institutional changes that enable the growth of an effective social capital marketplace that is attractive to institutional and private investors and connects them efficiently to social enterprise investment opportunities.

Workshop Presentations

WORKSHOP CHAIR

TIM DRAIMIN
Social Innovation Generation/Causeway Social Finance

JESSICA NOTWELL
Women's Economic Council

WORKSHOP RESOURCE PEOPLE

SETH ASIMAKOS
Canadian Community Investment Network Cooperative

JACQUES CHAREST
Chantier de l'économie sociale Trust

GEORGE KARAPHILLIS
Cape Breton Univeristy

ANNE KETTENBEIL
Réseau québécois du crédit communautaire

MARGIE MENDELL
Concordia University

NORA SOBOLOV
Intersol

RECOMMENDATION 1

Increase both public and private direct investment in social enterprise capacity, jobs and social support, as well as to provide flexible, sustainable support for impact-focused social innovation.

RECOMMENDATION 2

Implement appropriate regulatory, tax and capacity-building measures for the Social Economy sector including:

- The development of a federal Co-operative Investment Plan
- Patient capital development funds for co-operatives and non-profits
- Coordinated and sustainable government support for community economic development, and the recognition of CED organizations as key players in employment and economic development
- That the Government of Canada enact a Community Enterprise Act, which draws upon the best of the recent legislative innovations in the UK and the US
- The development of a national network of Community Development and Neighbourhood Renewal Corporations
- The development of a Social Enterprise Trust
- The implementation of a federal procurement strategy to maximize the environmental, economic, and social benefits of federal government procurement
- The Co-operative Development Initiative become a permanent program with resources commensurate with sector demand

RECOMMENDATION 3

Recognize the unique economic situations of underserved communities including women, youth, Newcomers and Aboriginal Canadians and implement policies and provide financial and technical assistance to the social economy sector to ensure equitable access to economic security including:

- Respecting and internalizing in policy and programs Aboriginal world views in all their diversity and engaging Aboriginal people in decision-making
- Gender analysis of every dollar spent to ensure effective and equitable support for women
- Investment in holistic programming including a continuum of employment and pre-employment services based on the lived realities of women, youth, Newcomers, and Aboriginal Canadians.

RECOMMENDATION 4

Develop a Canadian Anti-Poverty Strategy with targets, timetables and resources. Include investment in the Social Economy and Women-Centred Community Economic Development as effective and sustainable poverty-reduction mechanisms.

RECOMMENDATION 5

Invest in and sustain a national, universal, accessible, affordable, quality child care program.

Workshop #2

MONDAY MAY 31, 1:30PM – 4:30PM

ALUMNI HALL

Enterprise Development

Building a people-centred economy depends on the creation, consolidation and expansion of enterprises whose primary goals are to respond to the needs and aspirations of citizens in communities across the country. Social enterprises, which in Canada include co-operatives and various non-profit enterprises, now -- as in the past -- play a key role in the Canadian economy and in making Canada a people-centred economy. This third enterprise sector, after private and publicly owned companies, is important in many of Canada's sectors such as retail, banking, housing, daycare, insurance, agriculture, and in new areas such as social services. While the social enterprise sector in Canada is large and impressive compared to that in many other countries, it still remains small compared to the traditional private and state-owned sectors.

In the current economic environment, we believe that there is a real possibility to rebuild and re-stimulate our economy after the most severe recession in decades, to better use the social enterprise tool for creating new jobs, preserving old ones, and assuring that jobs stay in our communities both large and small. In fact, social enterprises have proven to be more sustainable than traditional SMEs, as illustrated through the performance of investment funds that have specialised in financing social economy enterprises in Quebec.

While community members carry the primary creative force in establishing new social enterprises and expanding existing ones, these new tools and instruments that combine financial and social returns require the contribution and investment of both private and public actors. The experience in OECD countries has shown that enabling legal and institutional frameworks are the pillars upon which this activity can emerge and grow and in this way we believe government at all levels can play a key role in helping social enterprise to flourish.

Workshop Presentations

WORKSHOP CHAIR

JOHN ANDERSON
Canadian Co-operative Association

NANCY NEAMTAN
Chantier de l'économie sociale

WORKSHOP RESOURCE PEOPLE

PATRICK DUGUAY
Coopérative de développement régional Outaouais-Laurentides

LOU HAMMOND KETILSON
University of Saskatchewan

RECOMMENDATION 1

Position social enterprise in a greater role for immediate economic revitalization strategies

Federal policy and programs need to ensure a greater role for non-profit organizations, social enterprises and co-operatives in today's revitalization strategy. Mechanisms can be developed to include social enterprises and social economy organizations in all industrial development strategies. Social enterprises can play a crucial role in creating employment for residents of inner cities and rural areas, newcomers, persons with disabilities, Aboriginal peoples and other marginalized citizens.

RECOMMENDATION 2

Build partnerships with governments to ensure the development of a stronger people-centred economy sector

As we have noted in the previous section, we need to develop a partnership with governments at all levels to assure that social enterprises -- including co-ops and non-profits -- have access to government programs which can help develop the sector. The social enterprise sector does not view partnerships as a one-way street. Rather, the sector is willing to invest its own resources in terms of money, time and energy to assure the success of this strategy.

RECOMMENDATION 3

Strengthen networks and collaboration between social enterprises

Because of its emphasis on collaboration instead of competition, one of the key strengths of the people-centred economy is its capacity to build networks on a local, national and international level. These Canadian networks are also linked to global networks that play an increasingly important role on the international scene. Networks play a key role through the creation of common tools, mutual learning and negotiation of appropriate public policy. Support and recognition of these networks is an important component for the strategic development of social enterprise. Social enterprise can also be strengthened through increased business-to-business activities within the sector. The intensification of commercial exchanges between social enterprises represents an important potential for growth. New instruments based on the use of internet and purchasing portals to support increased business-to-business activities should become a priority for the sector over the coming years.

Workshop #3

MONDAY MAY 31, 1:30PM – 4:30PM

AZRIELI THEATRE 301

Local Revitalization

Many communities have found that traditional public investment is limited in its ability to decrease marginalization. Macroeconomic measures to enhance productivity and competitiveness have had little effect on the economics and status of poverty-stricken neighbourhoods, lagging regions and disadvantaged populations. However, some communities are finding successful strategies to combat decline and create vibrant, healthy communities.

The social economy is a vital part of multi-sectoral strategies to improve local conditions. When those conditions are examined through a territorial lens, many communities use Community Economic Development (CED) to implement their own solutions to economic problems – solutions that build long-term community capacity and foster the integration of economic, social and environmental objectives. CED recognizes that sustainable development requires an integrated approach to complex community problems, and encourages people to take charge of their future through systematic renewal that is conceived and directed locally. Strategic CED priorities include structural economic change, local ownership of resources, social development, environmental stewardship, labour market development, and access to capital.

The critical role of communities is becoming central to our understanding of effective social and economic development.

Workshop Presentations

WORKSHOP CHAIR

MICHAEL TOYE
Canadian CED Network

WORKSHOP RESOURCE PEOPLE

BOB ANNIS
Brandon University

AL HATTON
United Way of Canada

JEAN-FRANÇOIS LALONDE
Corporations de développement économique communautaire du Québec

RAY WANUCH
Council for the Advancement of Native Development Officers

encompassing social, economic, cultural and environmental goals. Because of the different needs and stages of development among communities, outcomes can take many different forms, from initial community mobilization and planning, to major development and operating investments. This requires multi-year funding that recognizes the long-term nature of CED.

RECOMMENDATION 2

Provide flexible support for CED organizations and community capacity building

Taking an integrated approach to economic and social development, CED organizations patch together funding from a variety of sources. What is required is a flexible funding model that leaves room for a variety of initiatives (training, housing, social development strategies, strategic planning, enterprise development, etc) and recognizes that priorities may change from one community to the next and from one year to the next.

RECOMMENDATION 3

Improve Access to Community-Level Data

In order to better understand the challenges and opportunities faced by a community, as well as monitor the evolution of local conditions over time, access to local data and the capacity to analyze it is essential. The Newfoundland and Labrador Community Accounts demonstrates a powerful model for integrating Statistics Canada data with provincial administrative information into a variety of jurisdictions. Adapting and transferring this program to other provinces, as is currently being done in Nova Scotia, would lay the foundation for better evidence-based planning at the local level.

RECOMMENDATION 4

Strengthen Citizen Engagement, Organizational Governance and Public Mobilization

One of the strengths of successful local revitalization efforts is often their ability to mobilize and sustain citizen participation. Effective practices in governance models, stakeholder accountability and public engagement are needed to build public support for these approaches as well as improve and consolidate reporting mechanisms. Governance models vary widely across the country, and more proactive information sharing on what is working, what isn't and why could help strengthen the citizen base of local revitalization practices.

RECOMMENDATION 1

Develop local policies that offer long-term support to community-based development initiatives

Community economic development (CED) is a long-term empowerment process that helps communities help themselves through an integrated approach to community revitalization,

Workshop #4

MONDAY MAY 31, 1:30PM – 4:30PM

AZRIELI THEATRE 102

Organizing the Social Economy Marketplace

Using the marketplace of goods and services is a key factor in the creation of a people-centred economy. The current prevailing supply chain is based solely upon financial exchange evaluation. That is, purely a financial consideration of best (most often meaning lowest) price for the required product (meets required specifications). However, in a sustainable economy the exchange is based upon economic value, product value and additionally the creation of social, environment and cultural values. So in the social economy, the purchasing consideration has a more comprehensive analysis in the exchange process: there is a blended value analysis of price, product, and community value.

In the marketplace every purchase has a ripple effect and multiplier impacts, whether unintentional or intentional. Intentional purchasing targeted to social economy businesses can insure the greatest impact opportunities for a people-centred economy and healthy communities. The procurement policies and the purchasing practices of the three levels of government, NPO's and the private sector, if directed to social economy business products and services, would produce a blended ripple effect that creates both a sound economy and sustainable communities. This requires initiating marketing schemes, purchaser and supplier matching, and appropriate incentives to encourage participation in a changing supply chain management model. Increasing the "demand" for social economy business "supply" will require increasing their capacity, assuring access to capital, and having in place the appropriate policy environment.

Changing the current dominant supply chain practices is a required component of creating socially effective and environmentally sustainable economy.

Workshop Presentations

WORKSHOP CHAIR

DAVID LEPAGE
Enterprising Non-Profits

WORKSHOP RESOURCE PEOPLE

JJ MCMURTRY
York University

BRENDAN REIMER
Canadian CED Network

RECOMMENDATION 1

Build the capacity of the social economy suppliers to meet growing opportunities

This can be achieved by enhancing business skills, supporting suppliers in scaling up for market, and providing access to appropriate capital investment.

RECOMMENDATION 2

Push for the creation of a public policy environment that supports procurement policy and practice of purchasing from social economy businesses

Social Value 'weighting' in bid criteria and evaluation would be achieved through targeted purchasing, set aside purchasing, unbundling options of contracting, and recognising sub-contracting to social economy enterprises.

RECOMMENDATION 3

Build new and enhance existing market and sales relationships with private and social sector purchasers

Supply chain opportunities need to be accessed, particularly as aligned with Corporate Social Responsibility. Additionally, increased social economy organizational purchasing from social economy businesses is required.

RECOMMENDATION 4

Develop intermediary services to facilitate access to and increase in markets

Purchasing portals and other business-to-business relationship building services can be effective in achieve this as can the creation of networks and support services. The procurement activity of government, private sector and non-profits has the potential to be a main driver and contributing factor to building a stronger and fairer society.

Workshop Presentations

WORKSHOP CHAIR

RUPERT DOWNING
Canadian Social Economy Hub

WORKSHOP RESOURCE PERSON

MIKE LEWIS
Canadian Centre for
Community Renewal

Workshop #5

MONDAY MAY 31, 1:30PM – 4:30PM

AZRIELI THEATRE 101

Strengthening the Movement for A People-Centred Economy

The social economy plays a unique role in addressing the social, economic, environmental and human development needs of people, communities, nations and the world at a time when the challenges of increased poverty, climate change, social inequality and the failure of many economic policies requires new approaches and models, those that contribute to a people-centred economy. There is a global imperative to reform our systems to survive these challenges and research indicates that Canada is falling behind other jurisdictions in developing public policy and other mechanisms to ensure that the social economy maximizes its impacts. New and innovative mechanisms for collaborative development, governance and co-construction of public policy for the sector have emerged, and have proven key to success in Canada and other jurisdictions. Strengthening and building on these mechanisms is a key agenda, involving the building of sector-owner structures that unite components of the social economy in collaborative efforts based on common values.

While the economy is positioned by mainstream media and institutions as the primary force in achieving livelihoods, there is a need to present an alternative societal vision of the economy as a means to a greater and more holistic set of goals that address the needs of people and eco-systems. For this, actors in the social economy are uniquely positioned because they alone pursue such a vision. However to do so, the current state of fragmentation amongst them needs to be addressed to strengthen that vision and its means of production through stronger collaborative systems, the scaling up of effective financing and governance systems, and co-construction of public policy that supports the movement and its outcomes.

RECOMMENDATION 1

Create a national roundtable on building a people-centred economy inclusive of practitioner, research, labour movement and civil society interests

This roundtable would be committed to the declaration coming out of the Summit. It would be a democratic planning and collaborative decision-making body for activities aimed at unifying the movement and organizing initiatives, without taking away from the jurisdictional responsibilities of members.

RECOMMENDATION 2

Plan and implement a national communications plan to promote citizen support for social economy organizations and their products and services across Canada

This plan would include tools that local organizations can use to promote themselves as part of a larger movement, incorporating common messages and media advertising. This could build on and involve existing campaigns such as Transition Towns, Fair Trade Towns and involve a common national week of activities to promote support at local, regional and provincial levels.

RECOMMENDATION 3

Create a space for grassroots participants in social economy activities (co-operants, service recipients, service providers, activists, students, etc.) to discuss how they see the future for themselves in a people-centred economy and to engage them on what they want to organize

RECOMMENDATION 4

Build on the Canadian Social Economy Research Partnerships with research initiatives by member organizations to address knowledge gaps and needs for practice and policy

This would be coordinated through the proposed Roundtable or a research subgroup. Create a new research partnership program emphasizing movement building, involving participatory demonstration projects and mapping of the outcomes of the social economy.

RECOMMENDATION 5

Create an ongoing government outreach strategy, and table, to promote co-construction of public policy with all levels of government

A particular focus would be on supporting momentum in provinces and territories that lack a policy framework, but have substantial interests in public policy outcomes of direct relevance to the social economy (e.g. poverty reduction and sustainable development). Develop similar outreach strategies with other key stakeholders (e.g. labour movement, private, philanthropic). Recruit champions for a people-centred economy from all sectors.

RECOMMENDATION 6

Create an internal trade mechanism to maximize the purchasing of goods and services between social economy organizations

RECOMMENDATION 7

Convene a dialogue with learning institutions and practitioner organizations interested in building a people-centred economy on how informal and formal learning can be enhanced and better “laddered” to meet succession and skill gaps amongst actors in the social economy and how curriculum can better reflect economic realities

RECOMMENDATION 8

Use research findings on effective finance, technical assistance and development models to promote the development of adapted sector-owned models in other jurisdictions

Animate the development of models with interested partners. Convene a technical panel of expertise from across Canada to deliberate on how to scale up effective models and strategies for inputs (e.g. financing) needed to grow the social economy and implement a strategy to do so, inclusive of pooled resources to be made available to interested partners.

Workshop #6

MONDAY MAY 31, 1:30PM – 4:30PM

AZRIELI THEATRE 302

Towards a Global People-Centred Economy

Today globalization increasingly affects local economies. Decisions by large international bodies like the World Trade Organization, and decisions within transnational corporations, affect every country and community on the planet. Alongside the development of a globalized economy we have seen the emergence of major current issues such as climate change, food insecurity and the global economic and financial downturn.

Whether in Canada or elsewhere, strengthening the organizations of civil society is essential to building a responsible people-centred economy that addresses the dominant social and environmental concerns of our time. But a people-centred economy cannot be built in isolation, in one region or in one country. The world economy has become so globalized that at any given time what is happening elsewhere necessarily affects all communities on the planet, whether we like it or not.

To move forward in building a people-centred economy around the planet, there is no question that it is essential to share knowledge and experience, in regard to both economic activity and public policy. Networking among various organizations, from the local to the international, is an essential tool, because common analyses and strategies must be developed. Those involved need to support and learn from one another, and they need to be organized to carry out promotion, development, fair trade and advocacy activities. For the co-development of public policies that support a people-centred economy approach, this is indispensable.

Our vision is one of internationalism and solidarity. We have only one planet, humanity is all one, and solidarity is crucial.

Workshop Presentations

WORKSHOP CHAIR

ETHEL CÔTÉ
Canadian Centre for
Community Renewal

WORKSHOP RESOURCE PEOPLE

ROCH HARVEY
CECI (Centre d'étude et de
coopération internationale)

YVON POIRIER
International Committee -
Canadian CED Network

MADANI KOUHARE
Réseau national d'appui à
la promotion de l'économie
sociale et solidaire - Mali

KAREN TAKACS
Canadian Crossroads
International

RECOMMENDATION 1

To promote a people-centred economy, including a social solidarity economy, everywhere on the planet.

To this end, we undertake to work, on an egalitarian basis, through networks, with organizations in other countries and on other continents that are pursuing this goal.

RECOMMENDATION 2

To raise awareness within our respective organizations, and in the Canadian population, on the importance MDGs (including the 0.7% of GNP for official development assistance (ODA)).

In addition, we join with those recommending that the goal be raised to 1.0% of GNP.

RECOMMENDATION 3

To support efforts for an international solidarity levy such as a tax on financial transactions.

RECOMMENDATION 4

To seek recognition within society of the crucial importance of having people take charge of their own development, and of the essential role that civil society plays in supporting this approach.

RECOMMENDATION 5

Make members of our respective organizations, and the general public, aware of the issues of development and building a people-centred economy in Canada and around the world, leaving no one aside.

RECOMMENDATION 6

To advocate that all international trade be governed by rules of justice and fairness, providing for decent working conditions and wages and respect for the environment.

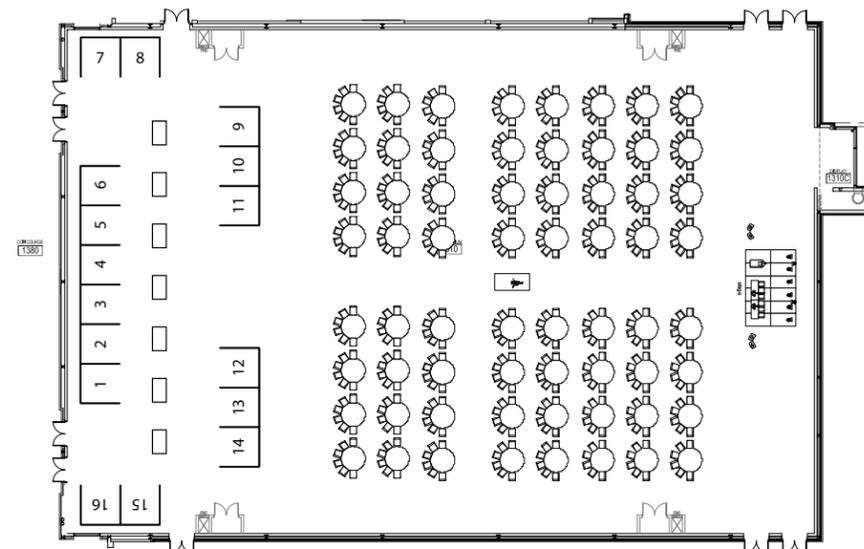
RECOMMENDATION 7

To promote knowledge exchange and the co-construction of public policies conducive to a people-centred economy based on the needs of people and communities, at the local, national and international levels.

Tradeshow Exhibitor Guide

TRADESHOW SCHEDULE

Sunday, May 30, 2010, 6:00 p.m. – 10:00 p.m.
 Monday, May 31, 2010, 8:30 a.m. – 5:30 p.m.
 Tuesday, June 1, 2010, 8:30am – 4:30pm



N° 4 The Canadian Community Economic Development (CED) Network

Bianca Mathieu
 510-350 Sparks St., Ottawa, ON K1R 7S8
 Tel: 1-877-202-2268 | Fax: 613-594-2917
info@ccednet-rcdec.ca | www.ccednet-rcdec.ca

The Canadian CED Network is a member-led organization committed to strengthening communities by creating economic opportunities that improve environmental and social conditions. We bring people and organizations together to share knowledge and build a collective voice for CED action. Our members are part of a movement creating community-based solutions to local and global challenges.

N° 9 The Canadian Co-operative Association (CCA)

John Anderson
 400-275 Bank St, Ottawa, ON K2P 2L6
 Tel: 613-238-6711 | Fax: 613-567-0658
info@coopscanada.coop | www.coopscanada.coop

The CCA is a national association for co-operatives in Canada, representing more than nine million co-operative and credit union members from over 2,000 organizations. CCA provides leadership to promote, develop, and unite co-operatives and credit unions for the benefit of people in Canada and around the world.

N° 5 The Canadian Centre for Community Renewal (CCCR) & The British Columbia-Alberta Research Alliance on the Social Economy (BALTA)

Don McNair
 1601-25 Ave.
 Vernon, BC V1T 1M8
 Tel: 250-542-7057
mcnair@cedworks.com
www.cedworks.com

CCCR is committed to crafting solutions and adaptations to the challenges stemming from climate change and peak oil. Our priority is working with communities to increase their resilience, especially their capacity to equitably meet their needs for food, energy, finance, shelter, and sustainable livelihoods. BALTA is a coalition of organizations and academic institutions that co-ordinate and conduct research into the social economy, primarily as it is practiced in western Canada.

N° 11 The Canadian Social Economy Hub (CSEHUB)

Ian MacPherson
 TEF 212-2300 McKenzie
 Avenue, Victoria, BC V8P 5C2
 Tel: 250-472 4976
 Fax: 250-472-4541
secoord@uvic.ca
www.socialeconomyhub.ca

The CSEHub is a community-university research alliance between the University of Victoria and the Canadian CED Network. The CSEHub is directed by the two organizations, with the advice and input of the Canadian Social Economy Research Partnerships, a collaborative of six regional research centres, their community partners, and the CSEHub. Its objective is to expand understanding of the Social Economy in Canadian society, governments, and universities.

N° 10 Le Chantier de l'économie sociale

Marie-Hélène Méthé
 4 200 rue Adam, Montréal, Québec H1V 1S9
 Tel : 514-899-9916 | Fax: 514-899-0114
mariehelene.methe@chantier.qc.ca | www.chantier.qc.ca

The Chantier de l'économie sociale is a non-profit organization whose mandate is to promote and develop the social economy. The Chantier brings together networks of social economy enterprises working in various sectors, representatives of Quebec's major social movements and local and regional development stakeholders from all Quebec regions.

N° 3 National Film Board of Canada The GDP Webdocumentary

Sophie Thouin
 3155, Côte-de-Liesse, Montréal, QC H4N 2N4
 Tel : 514-283-3619 | S.Thouin@nfb.ca | <http://gdp.nfb.ca>

GDP - Measuring the human side of the Canadian economic crisis is a social documentary for the web. Now playing for the one entire year, the NFB digidoc will combine over 200 short documentaries and photo-essays - each about four minutes in length - to create a mosaic of how Canadians are experiencing this crisis. GDP is engaging with communities across the country, creating an interactive account of the recession as it plays out in the lives of ordinary Canadians: stories of loss and struggle, resilience and invention. Stories of strength, courage and vision.

N° 2 CUSO/VSO

Catherine Beach
 44 Eccles Street, Suite 200, Ottawa, ON K1R 6S4
 Tel: 613-829-7445 x 232/1-888-434-2876 x 232 | Fax: 613-829-7996
catherine.beach@cuso-vso.org | www.cuso-vso.org

CUSO-VSO is an international development organization that works through volunteers. We work in over 40 countries and six goal areas, including: Education, HIV and AIDS, Disability, Health, Secure Livelihoods, Participation and Governance. CUSO-VSO recruits skilled professionals from a variety of professional backgrounds to work in partnership with local or national organizations around the world.

N° 14 La Siembra

4 Florence Street, Suite 210, Ottawa, ON K2P 0W7
 Phone: 613-235-6122 | Fax: 613-235-6877
info@lasiembra.coop | www.lasiembra.coop

La Siembra Co-operative offers high-quality Fair Trade Certified organic products, under the Cocoa Camino and Cuisine Camino brand names, that improve the livelihoods of family farmers and the well-being of communities at home and abroad.

N° 6 Leading Boards

Jean-Marc Félio
 2270 Bennett, 2nd Floor, Montréal, QC H1V 2T5
 Tel: 514-664-5377 | Fax: 514-253-0807
jean-marc.felio@reseauca.net | www.leadingboards.com

Leading Boards is a web platform for Directors offering boardrooms around a community on Governance and good practices. Leading Boards provides the resources for NonProfits and NGO organizations to access information and innovative ideas in a state-of-the-art website designed to help volunteer boards to become high-performing boards.

N° 13 Uniterra Program

Cassandre Blier
 1404 Scott
 Ottawa, ON K1Y 4M8
 Tel: 1-800-267-8699, #3664
 Fax: 613-798-0990
CBlier@WUSC.ca
www.uniterra.ca

WUSC and CECI international cooperation program, Uniterra allows individuals and organizations in Canada to contribute to reducing global poverty. It supports the initiatives of community economic development and social economy conducted by organizations and networks in nine developing countries. In Canada, Uniterra collaborates with partners such as the Canadian CED Network in actions related to sustainable development.

N° 12 The Social Economy Centre

Laurie Mook
 252 Bloor St. W., Room 5-187
 Toronto, ON M5S 1V6
 Tel: 416-978-0907
 Fax: 416-926-4749
lmook@sec.oise.utoronto.ca
www.sec.oise.utoronto.ca

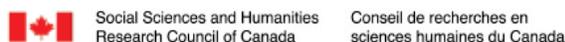
The Centre is a community-university research alliance between the University of Toronto, Imagine Canada, and the Ontario Co-operative Association. It aims to enhance the capacity for ongoing research and development for the social economy of Southern Ontario, generate synergy between researchers and practitioners currently working in isolation through the creation of five Research and Practice Clusters, and ultimately contribute to a broader movement.

TO CONTACT THE ORGANIZERS IN CASE OF AN EMERGENCY

Matthew Thompson
 647-238-8546

Thank You to our Financial Partners

MAJOR AND ASSOCIATED SPONSORS



ORGANIZING PARTNERS



This project is funded in part by Canada's Rural Partnership, an initiative of the Government of Canada.