

ENGAGEMENT AND LEARNING TELELEARNING SERIES

The Canadian Social Economy Hub (CSEHub) and the Steering Committee for the 2010 National Summit on a People-Centred Economy are offering a series of telelearning sessions based on two series of papers that cover four important themes within Canada. One series is being developed as Knowledge Mobilization papers by CSEHub researchers, and the other series has been prepared as issue papers for the National Summit.

These sessions are intended to generate engagement and learning about key issues within Canada, to share research results, and to build momentum leading up to the National Summit occurring in Ottawa from May 30 - June 1st (www.ccednet-rcdec.ca/en/summit).

Call Logistics:

- Call-in information will be given upon registration
- Register before the call date to obtain dial in information and background papers

Session Format: 1 Hour

Welcome: 5 min

Presentations: 10 min by each speaker

Discussion: 25 minutes

Registration:

Register by phoning 250-472-4976, or e-mailing sekm@uvic.ca with your name, location, and work or volunteer position. For more information about the Canadian Social Economy Hub, please visit: www.socialeconomyhub.ca

Limited number of spaces available – Register soon!

QUICK FACTS: See next pages for more information

Social Capital Financing

Wednesday, April 14, 9:00 am PST, 12:00 pm EST

Procurement

Wednesday, April 21, 12:00 pm PST, 3:00 pm EST

Enterprise Development

Wednesday, May 5, 9:00 am PST, 12:00 pm EST

Towards a Global People-Centred Economy

Thursday, May 6, 9:00 am PST, 12:00 pm EST

NEW

Partnership and Movement Building

Wednesday, May 12, 9:00 am PST, 12:00 pm EST



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

SOCIAL CAPITAL FINANCING

Wednesday, April 14th 2010, 9:00 am PST, 12:00 pm EST

This session is based on two papers:

1. National Summit issue paper by Jessica Notwell, Women's Economic Council; and Tim Draisin, Joanna Reynolds and Miri Katz from CAUSEWAY.
2. CSERP Knowledge Mobilization paper "Financing the Social Economy" by George Karaphillis and Seth Asimakos.

To view the latest version of the National Summit paper, and to provide feedback, visit:

http://people-centredeconomy.wikispot.org/Finance_and_Investment. The final CSERP paper will be available in May, 2010. The preliminary document can be found at www.socialeconomyhub.ca.

Speakers



George Karaphillis is the Director of the MBA in Community Economic Development (CED), the Director of the CED Institute, and Associate Professor with the Shannon School of Business at Cape Breton University. George is interested in evaluation research. He directed an economic impact study of Cape Breton hiking trails and he is presently leading the "Financing the Social Economy" research project in the Atlantic Node of the SSHRC-funded Social Economy Research suite (CSERP). During this session he will discuss his research that outlines the challenges facing Social Economy organizations that pursue external financing. He will also discuss barriers to financing, and comment on urban/rural, sectoral, size, maturity, and jurisdictional differences.



Miri Katz is an Associate at SiG National, an organization focused on fostering social innovation by enabling the creativity of social innovators to tackle the profound social and environmental challenges facing Canadians. She has her Masters of Industrial Relations and Human Resources (MIRHR) from the University of Toronto, and an undergraduate degree in Business Administration with Honours in Human Resources from York University. She has previously worked at an International Charity, developing target markets and awareness building for the organization and has consulted organizations on HR related issues, including Business and HR Strategy, Planning, Recruitment and Selection, Compensation and Organizational Change.



Jessica Notwell is Manager of the Women's Economic Council and currently serves as a Vice-President of the World YWCA Board. Notwell has been the Board liaison and co-chair of the International Cooperation Committee, Board liaison of the Integrating Committee, and an overseer and supporter of the Peer Support System – where she coordinates National Board understanding of the history and future of collaborative work within the membership.

Moderator



Seth Asimakos is the Manager of the St. John Community Loan Fund. He also serves as Executive Director of the Canadian Community Investment Network Cooperative and is a Co-Director of the Atlantic Social Economy Research Project, housed at Mount Saint Vincent University, Halifax, NS. Asimakos has also helped develop an immigrant owned worker co-operative in Saint John; prepared refugees and immigrants for the job market; and worked on rural economic development in Nicaragua and Colombia.

PROCUREMENT

Wednesday, April 21st 2010, 12:00 pm PST, 3:00 pm EST

This session is based on two papers:

1. National Summit issue paper "Organizing the Social Economy Marketplace" by David LePage.
2. CSERP Knowledge Mobilization paper by Darryl Reed and J.J. McMurtry.

To view the latest version of the National Summit paper, and to provide feedback, visit:

http://people-centredeconomy.wikispot.org/Organizing_the_Social_Economy_Marketplace.

The final CSERP paper will be available in May, 2010. The preliminary document can be found at www.socialeconomyhub.ca.

Speakers



David LePage is the Program Manager of Enterprising Non-Profits, enp. This organization supports the development and growth of social enterprise by providing technical assistance grants, maintaining www.enterprisingnonprofits.ca as a major resource and marketplace, and helping to create an enabling environment for social enterprise across Canada. He is a member of the Social Enterprise Council of Canada (SECC), and the Policy Council of the Canadian Community Economic Development (CCEDNet). LePage will discuss his paper that looks at organizing the Social Economy Marketplace. He will discuss ways to encourage the three levels of government, NPO's and private sector to buy from the Social Economy, co-operatives and social enterprises.



JJ McMurtry, is the Coordinator of the Business and Society Program at York University. His research focuses on linking contemporary social, political and economic theory with the practice of co-operatives and the Social Economy using a life-theory perspective. During this session, he will discuss the paper he co-authored with Darryl Reed, Associate Professor in the Division of Social Science at York University. The paper builds upon the current "mapping" exercise undertaken of the Procurement Policies in Canada at the University, School Board and Municipality levels. The authors will share insights into the key limitations and potentials that exist to create a more supportive policy environment for procurement policies that achieve triple bottom line returns.

Moderator



Lou Hammond Ketilson is the Director of the Centre for the Study of Co-operatives, and Associate Professor in the Department of Management and Marketing at the University of Saskatchewan. She is also the Lead Investigator of Linking, Learning, Leveraging – the CSERP Prairies and Northern Ontario node. Her research interests include management in co-operatives and other democratic organizations, community development, women in co-operatives, Aboriginal co-op development, and diversity on co-op boards and governance bodies. After serving a five-year term as associate dean in the College of Commerce, Lou became acting director of the centre in July 2004 and assumed the formal directorship in April 2005.

ENTERPRISE DEVELOPMENT

Wednesday, May 5th 2010, 9:00 am PST, 12:00 pm EST

This session is based on two papers:

1. National Summit issue paper "Enterprise Development" by Nancy Neamtan, Chantier de l'économie sociale; and John Anderson, Canadian Co-operative Association.
2. CSEHub Knowledge Mobilization paper by Ana Maria Peredo, and Noel Keough about social enterprise and social innovation.

To view the latest version of the National Summit paper, and to provide feedback, visit:

http://people-centredeconomy.wikispot.org/Enterprise_Development.

The final CSERP paper will be available at **www.socialeconomyhub.ca** in May, 2010.

Speakers



Nancy Neamtan is President/Executive Director of the Chantier de l'économie sociale, a non-profit organisation administered by 28 representatives of various networks of social enterprises (co-operatives and non-profits), local development organisations and social movements. The mission of the Chantier de l'économie sociale, a Québec-wide organisation that emerged from the Québec Summit on Economy and Employment in 1996, is the promotion and development of collective entrepreneurship. Neamtan has

also been Co-Director of ARUC-ÉS (Community University Research Alliance on the Social Economy) since 1999.



John Anderson is Director of Government Affairs & Public Policy, Canadian Co-operative Association. He was formerly Vice-President, Strategic Partnerships and Alliances and before that he conducted Research with the Canadian Council for Social Development. He developed the Community Social Data Strategy with Statistics Canada, which involves 15 community partnerships across Canada. During this discussion he will discuss their paper that talks about the role government could play in providing a framework for scaling the social enterprise sector in Canada.



Ana María Peredo is Associate Professor of Entrepreneurship, Sustainability and International Business in the Faculty of Business at the University of Victoria, and Director of the Centre for Co-operative and Community-based Economy. Her research explores the role of business in fostering sustainable communities, especially among poor and disadvantages peoples. She has published an impressive number of articles in leading academic journals, as well as chapters in important research anthologies on Community based enterprises, co-operatives, indigenous entrepreneurship and social

entrepreneurship.

Moderator:



Éthel Côté has been General Manager for the Cooperation Council of Ontario (CCO) from 1994 to 2000. She revived the cooperative movement and fostered the implementation of some thirty works, services and production cooperatives in addition to supporting agricultural, agrifood, housing and child care cooperatives. In addition to teaching Community Economic Development at Boreal College, Concordia University, and Hearst University, she has been involved with the Canadian Community Economic Development Network for over eight years, Co-Chaired the National Policy Council for four years and is a member of the International Committee.

TOWARDS A GLOBAL PEOPLE-CENTRED ECONOMY

Thursday, May 6th 9:00 am PST, 12:00 pm EST



This session is based on:

1. National Summit issue paper "Towards a Global People-centred Economy" by Yvon Poirier, International Committee, Canadian CED Network
2. Writing by Ian MacPherson, Co-director of CSEHub about the International co-operative movement

To view the latest version of the National Summit paper, and to provide feedback, visit:

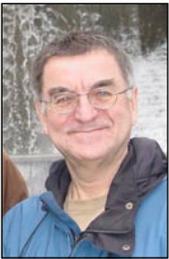
<http://people-centredeconomy.wikispot.org/International>

Speakers



Ian MacPherson is the founder of the British Columbia Institute for Co-operative Studies at the University of Victoria, and the Co-director of the Canadian Social Economy Hub. He earned his M.A. and Ph.D. degrees in history from the University of Western Ontario. He first taught in the History Department at the University of Winnipeg from 1968 to 1976, where he served as the founding co-ordinator of the Canadian Studies Programme, and has been at the University of Victoria since 1976, serving as Chair of the Department of History from 1981 to 1989 and as Dean of Humanities from 1992 to 2000. His research has been largely on the history of the co-operative movement, particularly in Canada.

He has written books on the English-Canadian co-operative movement from 1900 to 1945; the Co-operative Union of Canada; Co-operative Insurance Services; Co-operative Trust Company; the British Columbian credit union movement and the international credit union movement.



Yvon Poirier has been the Chair of the International Committee of the Canadian Community Economic Development Network (CCEDNET) since 2007. He was a member of the Board of Directors of the Groupe d'économie solidaire du Québec (GESQ) from 2004 to 2008. He is also a member of the coordination committee of RIPESS North America. He has been actively involved in the Intercontinental Network for the Promotion of the Social Solidarity Economy (RIPESS) since 2004. This involvement has brought him to attend RIPESS meetings in Dakar (2005) and Luxemburg (2009), as well the first two Asian Solidarity Economy Forums in Manila (2007) and Tokyo (2009). He has also participated in meetings

of US SEN (Solidarity Economy Network) since the foundation of the network in 2007. Furthermore, he participated in the World Social Forum in 2005 (Porto Alegre) and in 2009 (Belém).

Moderator (TBA)

PARTNERSHIP AND MOVEMENT BUILDING

Wednesday, May 12th 2010, 9:00 am PST, 12:00 pm EST

This session is based on two papers:

1. National Summit issue paper "Strengthening the Movement for a People-Centred Economy" by Rupert Downing and Mike Lewis.
2. CSEHub Knowledge Mobilization paper "Management and Governance for the Social Economy" by Rupert Downing, Mike Toye, and Alexandre Charron.

To view the latest version of the National Summit paper, and to provide feedback, visit:

http://people-centredeconomy.wikispot.org/Strengthening_the_Movement.

The final CSERP paper will be available in May, 2010. The preliminary document can be found at **www.socialeconomyhub.ca**.

Speakers



Rupert Downing is the former Executive Director of the Canadian CED Network and Co-director for the Canadian Social Economy Research Hub. Downing was previously an Executive Director of the BC Ministry of Community Development. Prior to joining government, Mr. Downing worked as a community development practitioner and policy advisor in rural, urban, and Aboriginal communities in Canada, Latin America, and Europe for over 25-years. During this session he will be talking about the paper he co-authored with Alexandre Charron, which is a dialogue with researchers, practitioners, government representatives and other stakeholders in order to mobilize knowledge arising from CSERP research.



Mike Lewis is Managing Director of the Canadian Center for Community Renewal, and Director and Lead Investigator for BALTA. He is a very active member and proponent of the Canadian CED Network, and is currently chair of its policy committee. He is also president of a west coast forest company, a joint venture that strives to make First Nations full partners and beneficiaries of the forest industry. During this session he will talk about the paper he authored with Rupert Downing. In brief, this paper examines how to build a movement around the Social Economy for the public good of all Canadians.

Moderator:



Leslie Brown is Professor and Chair in the Department of Sociology and Anthropology at Mount Saint Vincent University. Brown is also the Director of the Social Economy and Sustainability Research Network (CSERP), a collaborative partnership of over 80 community and university based individuals and organizations that have come together to study the Social Economy of Atlantic Canada. She has a longstanding interest in organizational democracy, co-operatives, and community development, and has written and presented extensively in these areas. In recent years she has worked in the area of social accounting and reporting, and is currently conducting research in that field as part of the Southern Ontario Research Node on the Social Economy.