

# Schedule

Details are subject to changes without notice.

10th Annual Manitoba CD/CED Gathering, 2012  
**Community Economies:**  
 Enough, For All, Forever



Time		Lens*	Session	Room
8:00-8:45			<b>Registration</b>	
8:45-10:00			<b>OPENING PLENARY</b> Welcome by Brendan Reimer Opening Prayer by Elder Flora Zaharia Greetings from the Province from Premier Greg Selinger "The Value of Nothing" by Raj Patel - author, academic, and activist	Gym
10:00-10:30			<b>Networking Break</b>	
10:30-12:00			<b>Session One</b>	
	1	ALL	CED 101	59
	2	CO, ED, C, PR,	Co-ops 101	35
	3	CO, C, PR	Democratic Housing- When and Why to Choose Cooperative Housing	34
	4	A, Y	Aboriginal Children Count! A Campaign for Social Justice in Early Childhood Development	32
	5	FS, CO, ED	Community Economies through Farmer's Markets	37
	6		Q & A / Book Signing with Raj Patel	57
	7	E, C	Transitioning Towards Community Economies	38
	8	PR	Financial Inclusion and the Relationship to Financial Literacy	47
	9	O	Tools for Building Communities	48
	10	Y, C, O	Police and Community Development	49
	11	ED, C	Inviting the "Community Economy" into the Art Studio	33
	12	P, C	Policy: Effective Change Strategies	50
12:00-1:00			<b>Lunch</b>	Gym
			<b>Lunch and Learn Videos</b>	Library
1:00-2:30			<b>Session Two</b>	
	13	CO, ED, E, FS,	Co-ops 201 - Models and Success Stories	35
	14	O	Facilitation 101	37
	15	ED, PR, C, O	The Role of Social Enterprise in Community Economies	34

	16	ALL	Cracker Barrel - Resources for Your Work	Library
	17	C, O, W	The Elephant in the Room: Gender Equality and Community Development	57
	18	C, O	The Transformative Power of Artists Working With the Community	38
	19	N, C, ED	Taking a Neighbourhood Approach to Immigrant Settlement	47
	20	C, O, Y	Collaborative Partnerships Help Build Communities	49
	21	PR, O, C,	Housing Development in the Community Economy	33
	22	P, C	Policy: It's Not as Boring as You Think	50
2:30-2:45			<b>Networking Break</b>	
2:45-4:15			<b>Session Three</b>	
	23	Y, ED, FS	Social Entrepreneurship at Fort Whyte Farms	34
	24	P, PR, C	Right Wing, Left Wing, Third Way ... What?!	57
	25	CO, E, C	FIELD TRIP! South Osborne Community Co-op	35
	26	FS, E, ED	Growing a Local, Sustainable Food Economy	37
	27	FS, E, R, C, Y	<i>And This Is my Garden</i>	Library
	28	C, E, R	Hey Ho, Let's Go, To St. Malo, for Social Inclusion-o!	32
	29	C, W	Women Changing Lives	59
	30	PR, O, C,	Housing Development in the Community Economy – continued	33
4:15-4:30			<b>Closing Remarks with the Gathering Planning Team</b>	In each session

### Lunch & Learn Video Series – Noon in the Library

Grab your lunch and join Manitoba Cooperative Association in the Library for a special International Year of the Cooperative film. *The Cooperation Makes it Happen* DVD is a 45 minute short film that uses commercials and video and documentary clips to tell the story of co-ops.

### 10<sup>th</sup> Anniversary Gathering Art Project

After a decade of connecting, learning, and celebrating together, help us collectively remember our past and imagine our future. With the help of Art City, take a few minutes to help create a community art project that can be displayed for years to come. Find them in the gym for the morning break and lunch, and the registration tables in the afternoon. The finished product will be displayed as you leave for the day.

### The lenses: \*

Youth (Y), Organizational Development (O), Rural (R), Newcomers (N), Economic Development and Jobs (ED), Poverty Reduction (PR), Aboriginal (A), Environment (E), Policy (P), Community Organizing ( C ), Co-ops (CO), Food Security (FS), Women (W)

# Session Descriptions

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## 1. CED 101

Lindsey McBain, Canadian CED Network

CED, Social Enterprise, and Social Economy? If these terms seem new or confusing to you, you're not alone! These words are used to describe strategies and tools that communities are using to create better economic, social, cultural, and environmental conditions. Come and learn about examples of what CED looks like in Manitoba.

## 2. Co-ops 101

Cheryl Krostewitz, Manitoba Cooperative Association

Cooperatives exist in every sector of the economy and have a significant impact on the economy. Learn all about different co-op models, including the newly introduced multi-stakeholder model, and how the co-op way of doing business differs from other business models.

## 3. Democratic Housing- When and Why to Choose Cooperative Housing

Blair Hamilton, SEED Winnipeg

Tammy Robinson, Cooperative Housing Federation

This workshop will feature a brief presentation defining housing cooperatives, highlighting their democratic form of governance. This will include profiling the national apex organization, the Cooperative Housing Federation and the services it provides. The workshop will also contrast cooperative housing with other housing choices. Participants will be asked to break into small groups of 3-4 people to discuss some

prepared scenarios, and explore the “fit” with the cooperative housing model.

## 4. Aboriginal Children Count! A Campaign for Social Justice in Early Childhood Development

Kathy Mallett, Co-Director CEDA

Wendy Prince, Student Parent Program – Mount Carmel Clinic

Aboriginal children, especially the 9,000 children from birth – age 4 in Winnipeg, lack culturally appropriate programs and services in the inner city. Parent(s) need support to raise their children in a respectful, non-judgmental, trusting, and loving manner. According to the Canadian Council of Child and Youth Advocates, “Aboriginal children experience the highest rates of malnutrition, disabilities, drug and alcohol abuse, and suicide than other children”. This presentation will explore the current campaign aimed at meeting these children’s needs and how to truly create enough, for all, forever instead of this sad Canadian legacy.

## 5. Community Economies through Farmer's Markets

Phil Veldhuis, St. Norbert Market

Jonathan Stevens, Wolsley Farmer's Market

Jasmine Tara, North End Farmer's Market

Join Farmer's Market Organizers Jasmine Tara (North End Community Renewal Corporation, North End Farmer's Market), Jonathan Stevens (Jonathan's Farm, Wolesley Farmer's Market) and Phil Veldhuis (St. Norbert Market, Phil's Honey) to learn more about what our Farmer's Markets do for our community economies. We will be talking about the

difference between community-run and farmer-run markets, the benefits and challenges of farmer's markets to farmer's incomes and community food accessibility.

## **6. Q & A / Book Signing with Raj Patel**

Raj Patel, Keynote Speaker

This is your chance to ask Raj Patel a question directly before he leaves Winnipeg. He will follow the morning keynote with a smaller, open question and answer session. Ask him about his books, or his work in the local food movement, the commons, and various social movements around the world!

## **7. Transitioning Towards Community Economies**

Jackie Avent, Green Action Centre

Transition groups are community-led initiatives working to increase our quality of life, make the local economy more resilient and to adapt to contemporary challenges such as climate change, more expensive oil and fewer non-renewable resources. They are popping up across Manitoba and beyond. Their prime directive and ethical foundation are grounded in Permaculture design. Facilitator Jackie Avent will explain the foundation of transition groups, highlight Transition groups in Manitoba and end with a discussion of how you can be involved in a pre-existing group, or how to coordinate an unleashing event for your community.

## **8. Financial Inclusion and the Relationship to Financial Literacy**

Karen Duncan, Department of Family Social Sciences, University of Manitoba

Marilyn Brennan, Asper School of Business

What role does financial literacy play in developing healthy, financially inclusive communities? Over the past several years, local groups have

expressed increasing interest in financial literacy and its role in financial inclusion. But just what is financial literacy? Are rising levels of household debt an indication of low levels of financial literacy or are other factors at play? In this session we will explore some of the financial challenges faced by families and the relationship between financial literacy and financial inclusion.

## **9. Tools for Building Communities**

Heather Block, United Way of Winnipeg representing PEG

Matt Grills, Rural Development Institute

This workshop will introduce you to two online tools that can be helpful in moving communities forward. *Peg* ([www.mypeg.ca](http://www.mypeg.ca)) is Winnipeg's online community indicator system, tracking data on our city's wellbeing in a number of key areas. But its not data for the sake of data -- the system is designed to inspire individuals and groups in our city to work together to strengthen the city, built on the belief that evidence can inspire change. *The Choice Matrix* ([www.choicematrix.ca](http://www.choicematrix.ca)) is a suite of tools designed with the help of community economic development professionals to choose the right tools for their community project. It represents a different way for communities to bring new life to old projects and help find direction for new projects. Whatever your project, the Choice Matrix can help you find tools that work for you and your community.

## **10. Police and Community Development**

Constable Kevin Gibson, Winnipeg Police Force, Status 4 Inc.

What role can the police play in community development? Participate in a conversation with Constable Kevin Gibson who has served as a Winnipeg police officer for the past 24 years. Kevin's experiences and concern for the future of youth has motivated him to create Status 4, a non-profit community organization dedicated to providing free and

affordable recreation programs for Elmwood youth. Learn about this innovative community development initiative and how Kevin is redefining his role and responsibilities as a community police officer.

### **11. Inviting the “Community Economy” into the Art Studio**

Ernie Bart, Art Beat Studios

Join an interactive presentation that inspires, informs, and involves participants. Studio Central (a project of Artbeat Studio) in the Central Park neighborhood promotes community economic growth by organizing and mobilizing the involvement of citizens through the arts. This session will examine Artbeat Studio’s model and mantra - “healing and empowerment through creative endeavour” as well as their practice of engaging the involvement of participants using their own unique creative processes. It will involve session participants in dialogue examining a ‘triple bottom line’ in growing community economic development; the people, the planet, and profits.

### **12. Policy: Effective Change Strategies**

Tim Sale

Kirsten Bernas, Canadian CED Network

Public policy impacts the work we do in our communities and the lives of the people we work with daily. We often know what needs to change to ensure a positive impact, but wonder how to most effectively work toward achieving that policy change. We know there is no magic formula, but over the years we have learned some things about what works and what doesn’t. This interactive workshop will provide an opportunity for you to share your experiences around policy advocacy and learn from others in the community about their experiences. We are pleased to have this session be led by former Manitoba Cabinet Minister and experienced policy advocate, Tim Sale along with Canadian CED Network Policy Advisor, Kirsten Bernas.

### **13. Co-ops 201 - Models and Success Stories**

Eton Harris, Mondragon Café and Bookstore

Lesley Gaudry, Compo-Stages

If Co-ops 101 tells you the what, why, and how of the cooperative model, Co-ops 201 is the who! This is an opportunity to hear about two diverse co-ops that are in business using the cooperative model. They’ll share their stories, discuss why the co-op model works and why it’s important.

### **14. Facilitation 101**

Lynn Ann Lauriault, Red River College

Mike Tutthill, Health in Common

Meetings that go nowhere? Presentations that bore your socks off? Seen too many powerpoints? Avoid these plagues and learn the basics of facilitation including what it is and when to use it. Through the process of the workshop, participants will create the beginnings of a facilitation toolkit with process they can immediately implement.

### **15. The Role of Social Enterprise in Community Economies**

Marty Donkervoort, University of Winnipeg

Kaye Grant, Reconnaissance Management Consulting Group Inc.

Social enterprises contribute to healthy community economies by blending business and social values. This workshop explores the “what, why and how” of developing a social enterprise that will meet local market needs, further your mission, and contribute to being a sustainable organization.

### **16. Cracker Barrel - Resources for Your Work**

The Cracker Barrel is what would happen if you mixed a trade show, speed dating, and a bunch of people from community based

organizations together. Participants choose their top 5 presenters from a group of 10-12, then move around the room from table-to-table getting a very brief outline of whatever the presenter has to offer. Find the program insert with the complete list and descriptions of presenters.

### **17. The Elephant in the Room: Gender Equality and Community Development**

Jennifer DeGroot - United Nations Platform for Action (UNPAC)  
Lorie English, UNPAC

A facilitated discussion on gender issues at play in community development organizations. Issues to be discussed include: decision-making, salaries, job security, and more.

### **18. The Transformative Power of Artists Working With the Community**

Sue Hemphill, Arts and Cultural Industries Manitoba

This interactive seminar, produced by the Arts and Cultural Industries Association of Manitoba, will introduce community developers, funders and policy makers to the powerful role of the arts in community practice. Explore the practice and its history in Manitoba. Find out why arts-based projects can be such an effective way to achieve goals of community and social development with specific populations and communities. Learn how to initiate and implement your own arts-based community development project while avoiding some common challenges.

### **19. Taking a Neighbourhood Approach to Immigrant Settlement**

Susan Rodriguez, Neighbourhood Immigrant Settlement Worker for Elmwood Community Resource Centre.

This session will explore the Neighbourhood Immigrant Settlement program, focussing on what it means to take a neighbourhood

approach. Shaping programming around specific populations ensures truly helpful services. This approach aims to provide information, and offer programs, but importantly also acts as a bridge to refer new Canadians to other already existing services.

### **20. Collaborative Partnerships Help Build Communities**

Chino Argueta, Youth Agencies Alliance  
Izzy Goluch, Youth Agencies Alliance  
Amanda Shindak, Youth Agencies Alliance  
Mark Titheridge, West Central Community Program

Youth Agencies Alliance is a collective voice that strengthens and enhances the capacity of youth serving agencies in Winnipeg. We are a group of 18 different after-school and community service agencies. Each agency is separately run with different boards, focuses, and locations. These agencies meet monthly to explore and develop collaborative efforts to improve the lives of marginalized youth and their families in the city of Winnipeg. Join the conversation, where we will discuss the benefits of forming collaborative partnerships to achieve common goals.

### **21. Housing Development in the Community Economy**

Erika Wiebe, Neighbourhoods Alive!

This session is a little different than the normal Gathering workshop. It's an all-afternoon forum for people working on housing in Neighbourhood Renewal Corporations (NRC's) and Community Associations to meet, share information, discuss successes and challenges, and strategize going forward together. The discussion will focus on housing development initiatives in these neighbourhoods and communities. While the main participants will be NRC employees working on housing, other Gathering participants interested in or working on housing are welcome to attend, and will be invited to contribute their valuable outside perspective.

## **22. Policy: It's Not as Boring as You Think**

Kirsten Bernas, Canadian CED Network

Brendan Reimer, Canadian CED Network

We work tirelessly with each other to create healthy, happy, fair and sustainable communities and local economies, and we are constantly trying new approaches to achieve this vision. It is important to understand how decisions governments take impact our ability to achieve our goals, as it can really shape our results. This session will provide an understanding of what policy really is, why it matters to us so much, how we can effectively change it, and will look at the progress CCEDNet's members and partners have made toward changing CED policy in Manitoba.

## **23. Social Entrepreneurship at Fort Whyte Farms**

Ian Barnett, Social Enterprise Programs Manager, Fort Whyte Alive

Come learn about the award-winning Fort Whyte Farms program that supports at-risk youth through a social enterprise model. Fort Whyte Farms serves as a transformative force in the lives of youth by working in partnership with a network of inner-city schools and youth serving agencies and using the practice of sustainable urban agriculture to build confidence and leadership skills, provide employment training, and instill values of individual and community self-reliance.

## **24. Right Wing, Left Wing, Third Way ... What?!**

Dr. Jorge Lopez Arevalo, Universidad Autonoma de Chiapas, Mexico

Join a translated discussion with Dr. Jorge Lopez Arevalo about the challenges in finding alternative economic models that work towards social change, given that rightwing strategies are seen to be destructive while left wing models, particularly given the failures of communism, have had limited success. Jorge will speak from his expertise working

with Cuban economists and with Zapatista communities in Chiapas who are creating cooperatives to build their communities. He will look at the struggles and opportunities we face building community economies in the context of global economic dynamics.

## **25. FIELD TRIP! South Osborne Community Co-op**

Rod Kueneman, South Osborne Community Cooperative

As part of our celebration of the International Year of Cooperatives, take a trip to a great local co-op. Meet in Room 35, then as a group walk over to the South Osborne Community Cooperative community gardens to get a feel for some of what this multifaceted and successful local group is doing.

## **26. Growing a Local, Sustainable Food Economy**

Anna Weier, MAFRA

Stefan Epp-Koop, Food Matters Manitoba

The interest in local food is growing in Manitoba, but there are still many barriers that stand in the way - from processing to distribution to purchasing policies. This presentation will explore the barriers that are limiting and the exciting opportunities to grow the local, sustainable food economy in Manitoba.

## **27. *And This Is My Garden***

Katarina Stieffenhoffer, Growing Local Production

*And This is My Garden* explores a school gardening program that is breaking new ground in education and is literally growing a healthier community in the process. The documentary, set in Wabowden, northern Manitoba, follows the teacher and her students through a growing season and demonstrates this program's potential to foster greater community food security & self reliance, chronic disease prevention & economic development.

### **28. Hey Ho, Let's Go, To St. Malo, for Social Inclusion-o!**

Lesley Gaudry, St Malo Chamber of Commerce  
Gina Sylvestre, Associate Professor, Department of Geography,  
University of Winnipeg

From a rural perspective, the lack of available transportation options acts as a mechanism that increases disengagement and exclusion of the most disadvantaged. In this presentation, we seek to create dialogue about community processes and tools that can promote social inclusion through enhanced mobility. We will consider two case studies from the RM of De Salaberry that illustrate the potential for innovative solutions in rural Manitoba.

### **29. Women Changing Lives**

Sharon McIlraith, Ka ni Kanichihk

Women's Leadership is changing lives, communities and CED practice across Canada. Learn about a Leadership and Financial Literacy Curriculum you can use to build capacity in your community. Facilitators will lead a workshop in Analyzing Economic Security using the three pillars of sustainability. Experience the power of grassroots advocacy and how small ideas can effect big change.

### **30. Housing Development in the Community Economy - Continued**

See the description above for workshop 21.